



2021 Coupon Insert Schedule

January

- 3 – SmartSource, RetailMeNot Everyday
- 10 – SmartSource
- 17 – SmartSource, RetailMeNot Everyday
- 24 – SmartSource, RetailMeNot Everyday
- 31 – SmartSource, RetailMeNot Everyday, P&G

February

- 7 – SmartSource, RetailMeNot Everyday
- 14 – RetailMeNot Everyday
- 21 – SmartSource, RetailMeNot Everyday
- 28 – SmartSource, RetailMeNot Everyday, P&G

March

- 7 – SmartSource, RetailMeNot Everyday
- 14 – SmartSource, RetailMeNot Everyday
- 21 – SmartSource, RetailMeNot Everyday
- 28 – SmartSource, RetailMeNot Everyday, P&G

April

- 4 – **NO INSERTS**
- 11 – SmartSource, RetailMeNot Everyday
- 18 – SmartSource, RetailMeNot Everyday
- 25 – SmartSource, RetailMeNot Everyday, P&G

May

- 2 – SmartSource, RetailMeNot Everyday
- 9 – SmartSource, RetailMeNot Everyday
- 16 – SmartSource, RetailMeNot Everyday
- 23 – SmartSource, RetailMeNot Everyday
- 30 – RetailMeNot Everyday, P&G

June

- 6 – SmartSource, RetailMeNot Everyday
- 13 – SmartSource, RetailMeNot Everyday
- 20 – RetailMeNot Everyday
- 27 – SmartSource, RetailMeNot Everyday

July

- 4 – P&G
- 11 – SmartSource, RetailMeNot Everyday
- 18 – SmartSource, RetailMeNot Everyday
- 25 – SmartSource, RetailMeNot Everyday

August

- 1 – SmartSource, RetailMeNot Everyday, P&G
- 8 – SmartSource, RetailMeNot Everyday
- 15 – SmartSource, RetailMeNot Everyday
- 22 – SmartSource, RetailMeNot Everyday
- 29 – SmartSource, P&G

September

- 5 – RetailMeNot Everyday
- 12 – SmartSource, RetailMeNot Everyday
- 19 – SmartSource, RetailMeNot Everyday
- 26 – SmartSource, RetailMeNot Everyday, P&G

October

- 3 – SmartSource, RetailMeNot Everyday
- 10 – SmartSource
- 17 – SmartSource, RetailMeNot Everyday
- 24 – SmartSource, RetailMeNot Everyday
- 31 – SmartSource, P&G

November

- 7 – SmartSource, RetailMeNot Everyday
- 14 – SmartSource, RetailMeNot Everyday
- 21 – SmartSource, RetailMeNot Everyday
- 28 – P&G

December

- 5 – SmartSource, RetailMeNot Everyday
- 12 – SmartSource, RetailMeNot Everyday
- 19 – **NO INSERTS**
- 26 – P&G